

Relate – Attributes and Counts

This procedure is designed to summarize data that classifies observations according to two categorical factors. The data may consist of either:

1. Two *Attribute* variables. In such cases, the procedure will identify all unique values in both variables and calculate

$c_{i,j}$ = frequency of occurrence of category i for first variable and category j for second variable, $i = 1, 2, \dots, r$ and $j = 1, 2, \dots, c$

It will then construct an r by c contingency table containing the frequencies. The leftmost variable selected defines the rows, while the other variable defines the columns.

2. c *Count* columns, each containing r counts. These counts are used to create the entries in the table directly. In this case, the column names will be used as labels for each column of the two-way table. A *Labels* column may also be selected to provide labels for each row of the table.

The charts created are:

- **Clustered Barchart** – plots the frequencies as a clustered barchart, with one bar for each cell in the table.
- **Stacked Barchart** – plots the frequencies as a stacked barchart, with one bar for each column in the table.
- **Percentage Barchart** – plots the frequencies as a stacked barchart, subdividing each bar according to the percentages represented by each column.
- **Mosaic Plot** – plots the frequencies in each cell in a manner that makes the area of each bar proportional to the cell frequency.

Access

Highlight: two or more *Count* columns or two *Attributes* column. If *Count* columns are selected, a *Labels* column may also be selected to supply labels for the row categories.

Select: *Relate* from the main menu.

Output Page 1: A clustered barchart.

Output Page 2: A stacked barchart.

Output Page 3: A percentage barchart.

Output Page 4: A mosaic plot.

Sample Data #1: Untabulated Data

The file *opinion.sgm* contains information about 50 individuals who were each asked to sample a product and rate it as Excellent, Good, Fair or Poor. The gender of each individual was also recorded. A portion of the data is shown below:

<i>Row</i>	<i>Gender</i>	<i>Rating</i>
1	Male	Excellent
2	Female	Good
3	Male	Fair
4	Male	Good
5	Female	Poor
6	Female	Good
7	Female	Excellent
8	Female	Fair

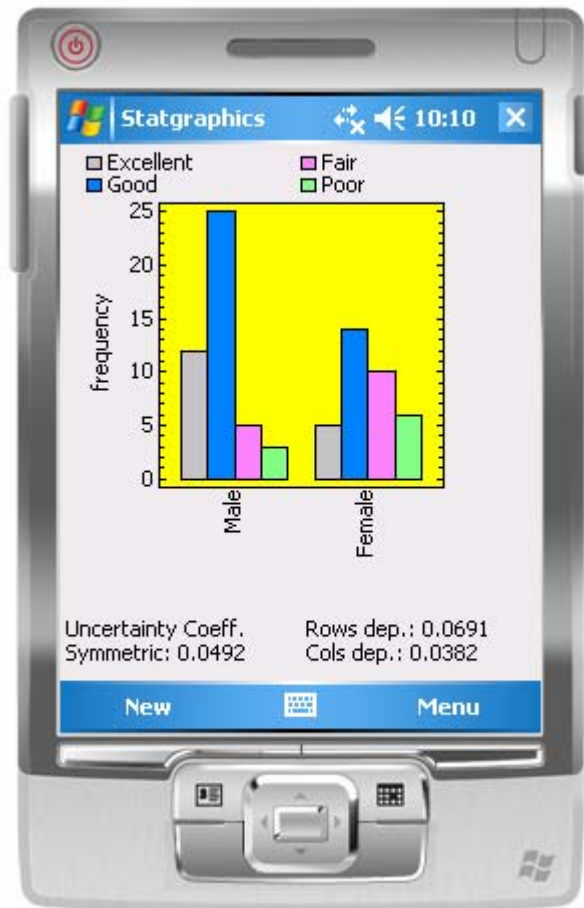
IMPORTANT NOTE:

If an *Attribute* variable is *Character*, its categories will be ordered according to their first occurrence in the data column. If order is important for a variable, be certain that the values appear in the desired order. Note that in the above table, the values for *Rating* appear in the order *Excellent, Good, Fair* and then *Poor*, which is the desired order. If an *Attribute* variable is numeric, the numeric values will be used to determine the order.

Clustered Barchart

If two *Attribute* columns are selected, the procedure begins by finding all unique values in both columns. It then calculates the frequency of occurrence of each pair of values. If there are r unique values in the first column and c unique values in the second column, the frequencies $c_{i,j}$ can be thought of as forming an r by c contingency table.

A clustered barchart plots the frequencies, grouping together all values for each value in the first variable.



At the bottom of the display are values of the uncertainty coefficient. This coefficient measures the proportional reduction in *entropy* (variance) of one classification variable if the value of the other is known. It ranges from a low of 0 (complete independence between rows and columns) to 1 (no conditional variation). Three values are calculated:

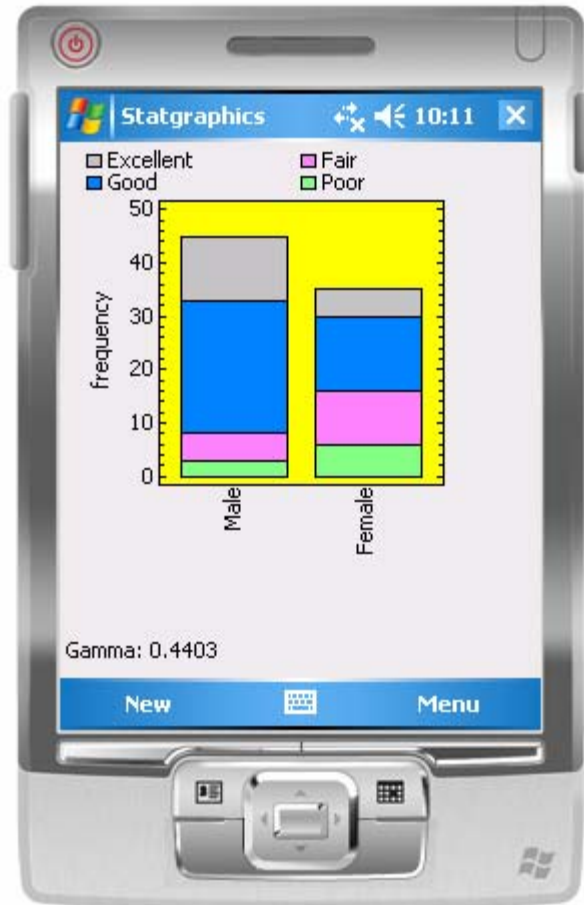
1. *Rows dep.:* calculated on the assumption that the first classification variable (*Gender*) is dependent on the second (*Rating*).
2. *Cols dep.:* calculated on the assumption that the second classification variable (*Rating*) is dependent on the first (*Gender*).
3. *Symmetric:* a combination of the two measures above.

In the current example, the *Cols dep.* coefficient would be most appropriate, since *Gender* might have an effect on *Rating*. The reduction in entropy, however, is only about 4%.

The uncertainty coefficient is typically used to provide a measure of association when the variables are nominal (have no natural ordering).

Stacked Barchart

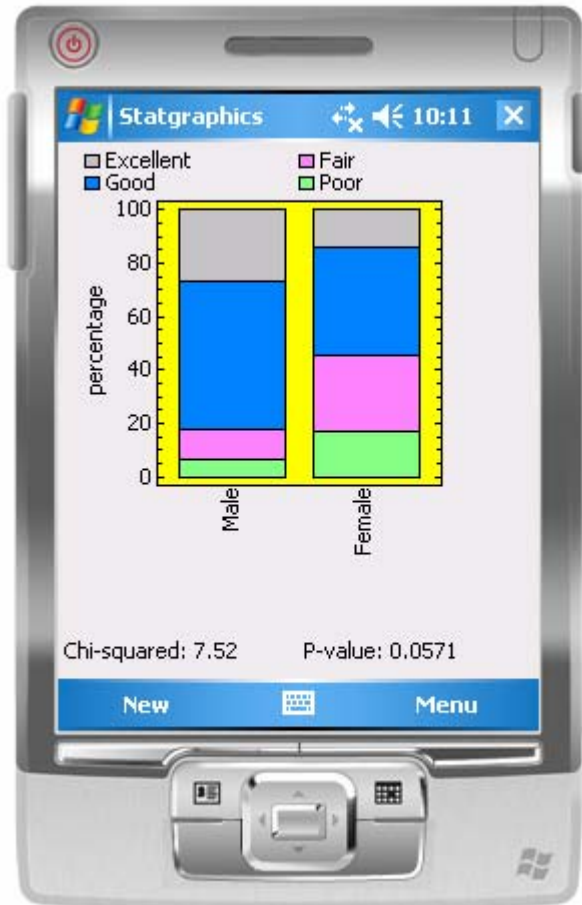
The stacked barchart places the bars on top of each other, rather than in clusters.



The output also displays the value of a statistic called *Gamma*. Gamma is appropriate when both classification variables are ordinal (have a natural ordering). It is based on calculating the number of *discordant* and *concordant* pairs, where a pair of observations are concordant if a member of the pair has a higher rating on both classification variables and discordant if one member is higher on one variable and lower on the other. Gamma ranges between -1 (all pairs discordant) to +1 (all pairs concordant). A value close to 0 implies independence between the two classification factors.

Percentage Barchart

The percentage barchart is similar to a stacked barchart. However, the vertical axis runs from 0% to 100%. The height of the bars within each column represents the conditional distribution of the second variable within the first.

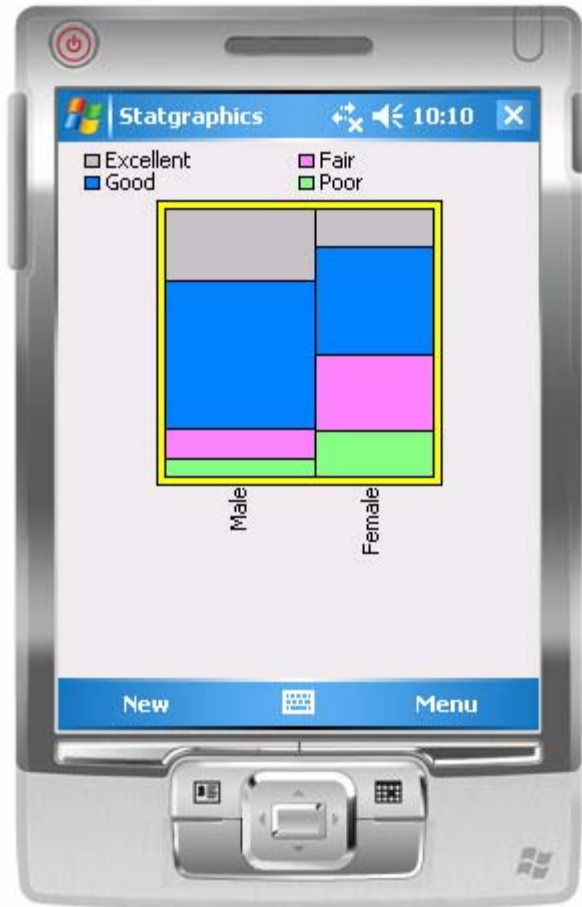


The results of a chi-squared test for independence between rows and columns is also shown. A small P-value implies that the two classification variables are not independent.

NOTE: The P-value may not be reliable for sparse data. i.e., data with small expected counts in many cells.

Mosaic Plot

The mosaic plot is similar to a percentage barchart. However, the width of each column of bars is scaled according to the relative percentage of data in each category of the first variable. The result is a display in which the area of each bar is proportional to the frequencies $c_{i,j}$.



Since there are more males than females in the sample data, the first bar is wider than the second.

Sample Data #2: Tabulated Data

When the data to be analyzed has already been tabulated, the two-way table of counts can be placed into adjacent columns of the datasheet. For example, the file *table.sgm* contains the same data as analyzed above, except it is placed in four *Count* variables.

Row	Gender	Excellent	Good	Fair	Poor
1	Male	12	25	5	3
2	Female	5	14	10	6

Select the columns containing the counts, and a *Labels* column containing the row labels. The select *Relate* from the main menu. The same output will be generated as in the first sample above.

Calculations

r = number of categories in first variable (rows)

c = number of categories in second variable (columns)

$c_{i,j}$ = frequency of occurrence of category i for first variable and category j for second variable, $i = 1, 2, \dots, r$ and $j = 1, 2, \dots, c$

Row Totals

$$R_i = \sum_{j=1}^c c_{ij} \quad (1)$$

Column Totals

$$C_j = \sum_{i=1}^r c_{ij} \quad (2)$$

Total Count

$$n = \sum_{i=1}^r \sum_{j=1}^c c_{ij} \quad (3)$$

Uncertainty Coefficient

$$\text{Rows dependent: } U = \frac{U(X) + U(Y) - U(XY)}{U(X)} \quad (4)$$

$$\text{Columns dependent: } U = \frac{U(X) + U(Y) - U(XY)}{U(Y)} \quad (5)$$

$$\text{Symmetric: } U = 2 \left[\frac{U(X) + U(Y) - U(XY)}{U(X) + U(Y)} \right] \quad (6)$$

where

$$U(X) = - \sum_{i=1}^r \frac{R_i}{n} \log \left(\frac{R_i}{n} \right) \quad (7)$$

$$U(Y) = - \sum_{j=1}^c \frac{C_j}{n} \log \left(\frac{C_j}{n} \right) \quad (8)$$

$$U(XY) = - \sum_{i=1}^r \sum_{j=1}^c \frac{c_{ij}}{n} \log \left(\frac{c_{ij}}{n} \right) \text{ for } c_{ij} > 0 \quad (9)$$

Gamma

$$\gamma = \frac{(P - Q)}{P + Q} \quad (10)$$

where P = number of concordant pairs, Q = number of discordant pairs

Chi-Squared

$$X^2 = \sum_{i=1}^r \sum_{j=1}^c \frac{(c_{ij} - e_{ij})^2}{e_{ij}} \quad (11)$$

where

$$e_{ij} = \frac{R_i C_j}{n} \quad (12)$$

$$\text{Degrees of freedom: } \nu = (r-1)(c-1) \quad (13)$$